

FOR IMMEDIATE RELEASE

## Boy Finishing 100km Ride for Hearing Health Awareness

August 24, 2015

**Unionville, ON** — Brendan Scaldwell, an 11-year old boy from Unionville, Ontario, has an interesting summer project ending this week. Brendan, who was born with hearing impairment, will be finishing his 100 kilometre ride dedicated to raising funds for The Hearing Foundation of Canada (THFC). On Saturday, August 29, he will be wrapping up the B-Hear Bike-a-Thon with a round-trip waterfront journey, starting at the new Abilities Centre in Whitby, then heading east to Port Darlington in Bowmanville and back.

About to start Grade Six, Brendan settled on a bike ride as his fundraising activity because of his enjoyment of the sport. He watches cycling, including the Tour de France, and decided it would be a fun and accessible way to bring in money for THFC. Having been equipped with hearing aids when he was sixteen months old, he understands both the need for awareness and medical research into hearing loss, but remains practical about his situation. Krista Scaldwell, Brendan's mother, noted, "He just sees life as get up and go, each day. Doesn't let anything get in his way of doing things!"

When asked about his experience with hearing loss, Brendan was matter-of-fact: "[My hearing loss] doesn't bother me. I was born hearing impaired, and am used to it." He wanted to make sure people knew that hearing loss doesn't have to be considered a handicap, stating, "It doesn't [have to] get in the way of anything you want to do."

Join the B-Hear Bike-a-Thon at the Abilities Centre in Whitby on August 29<sup>th</sup> from noon to 4pm to celebrate Brendan's resilient spirit and remarkable achievement for The Hearing Foundation of Canada.

### About The Hearing Foundation of Canada

The Hearing Foundation of Canada is a national charitable organization committed to improving hearing health by fostering safe listening habits and hearing loss detection from an early age, raising awareness about the consequences of hearing loss, and supporting medical research that improves diagnosis and treatment.

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