

Thanks to Donors, The Hearing Foundation of Canada Funds More Research

Toronto, ONTARIO – Due to the gracious support of donors, The Hearing Foundation of Canada (THFC) is funding two essential projects in hearing loss, led by Dr. Steve Aiken of Dalhousie University and Dr. Stephen Arnott from the Rotman Research Institute at Baycrest Hospital in Toronto, for the 2015/2016 fiscal year.

Dr. Aiken's project focuses on the difficulties that the elderly have when listening to conversations in noisy environments. Dr. Aiken and his team will determine if brain wave timing has an effect on the issue via new methods of measurement.

Dr. Arnott and his team are using new and innovative techniques to determine if age and background noise level effect how the brain codes and perceives incoming auditory information.

"Our donors continue to fund important research that works toward eliminating the devastating effects of hearing loss," said Executive Director, Andrea Swinton. "Investing in medical research will allow millions of Canadians to live longer and healthier lives!"

THFC believes the long-term impact of neglected hearing health could have a devastating effect on individuals and their families due to the physical, emotional and mental health costs that result from hearing loss and are expected to strain the health care system and communities at large. Hence, for over 30 years, with the support of our donors, THFC, has made great strides by providing much needed support for medical research in the auditory sciences, educating the Canadian public on hearing loss, providing education and prevention programs and advocating for the hearing health of Canadians.

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